



Canadian Home Care
Association

HOME AND COMMUNITY CARE SUMMIT 2027





ABOUT THE CANADIAN HOME CARE ASSOCIATION

The Canadian Home Care Association (CHCA), established in 1990, is a national not-for-profit membership association that represents organizations and stakeholders across Canada's home and community care sector. CHCA's members include federal, provincial, and territorial governments, health authorities, publicly funded home care programs, service providers, educational and research institutions, and medical and technology organizations with a shared interest in home care.

CHCA's mission is to advance excellence in home and community care through leadership, awareness, advocacy, and knowledge. As a national organization, CHCA acts as a unifying force, amplifying the voices of its members and influencing strategic policy and program directions that shape care delivery across Canada.

CHCA envisions an integrated health and social care system that enables individuals to safely receive care and support in their homes and communities, promoting independence, dignity, and quality of life.

WHAT TO EXPECT FROM THE SUMMIT

The 2027 Home and Community Care Summit brings together healthcare providers, home and community care organizations, caregivers, persons with lived experience, researchers, policymakers, educators, employers, industry partners, and system leaders from across Canada to explore the future of home and community care.

This year's summit theme will focus on ***Strengthening and Sustaining Home and Community Care***, with attention to topics including:

- Workforce sustainability, recruitment, attachment and retention
- Embedding integrated care models in home care
- Supporting family caregivers and preventing burn out
- The long term impact of immigration policy changes
- The ethical use of artificial intelligence and emerging technologies in home and community care
- Expanding access to care in rural, remote, and underserved communities
- Education, training, and professional development for the home and community care workforce, including personal support workers
- Supporting seniors to age with dignity through integrated, person-centred models of care
- Accessibility, inclusion, and equitable care
- Healthy aging and social prescribing



NATIONAL CAREGIVER DAY

In recognition of National Caregiver Day, Day 2 of the Summit will focus on profiling and celebrating the vital role caregivers play across Canada's health and social care systems. The day will include lived experience stories, expert presentations, and collaborative discussions. Participants will explore the evolving caregiving journey and examine how health systems, workplaces, and communities can better support caregivers at every stage of life.

WHY NATIONAL CAREGIVER DAY MATTERS

Every day, family members, friends, and care partners provide critical support that enables people to live with dignity, independence, and quality of life in their homes and communities.

As care needs become more complex and workforce shortages continue, caregivers are facing increasing demands while balancing employment, education, and other responsibilities. Strengthening caregiver wellbeing and building a more sustainable care system requires collaboration across sectors; bringing together caregivers, people with lived experience, care providers, employers, researchers, and policymakers to develop more coordinated, supportive solutions.



SHOWCASE & VENDOR EXPO

Returning for the first time since before the pandemic, the Showcase & Vendor Expo will spotlight the organizations, technologies, and innovations shaping the future of home and community care in Canada. Designed as a dynamic networking and discovery space, the Expo will connect attendees with leading age-tech companies, digital health innovators, assistive technology providers, home and community care suppliers, workforce solution providers, researchers, and organizations advancing care through innovative products, services, and solutions.

The Showcase & Vendor Expo offers exhibitors a unique opportunity to engage directly with healthcare leaders, decision-makers, clinicians, policymakers, researchers, and community partners from across the country. Through demonstrations, conversations, and networking, attendees will explore practical solutions that enhance care delivery, improve quality of life, strengthen workforce capacity, and support Canadians to live well in their homes and communities.



PROSPECTUS PACKAGE

Thank you for your interest in supporting the 2027 Home and Community Care Annual Summit. The following partnership opportunities outline ways partners can contribute to increasing access, learning, and system collaboration.



1. COMMUNITY & ACCESS PARTNER

\$15,000

This level focuses on enabling participation. Contributions at this level help reduce barriers by supporting complimentary caregiver registrations, hybrid access, and accessibility needs.

Inclusions

- Recognition as a Community & Access Partner
- Acknowledgement during the program
- Inclusion in sponsor recognition communications
- Opportunity to include a promotional item in the conference tote bag
- Logo recognition on the shared sponsor recognition webpage and reception banner
- Complementary reception tickets
- Complementary attendee registrations

★ **SPEAKING OPPORTUNITY**

2. SUPPORTING PARTNER

\$25,000

This level builds on Community & Access partnership by taking on a deeper role in strengthening the learning and connection created through the event.

Inclusions:

All Community & Access Partner benefits, plus:

- Elevated logo recognition across selected Summit materials
- On-screen recognition during Summit breaks
- Dedicated exhibit booth in a high-visibility location within the Expo
- Dedicated social media post and email feature highlighting your partnership
- Featured recognition in pre- and post-event communications

★ **PRIORITY SPEAKING OPPORTUNITY (E.G., KEYNOTE)**

3. EXHIBIT BOOTH

\$3,300 - \$5,000

This level provides organizations with a dedicated presence at the Summit, creating valuable opportunities to connect directly with attendees, showcase solutions, and contribute to conversations shaping the future of home and community care.

Inclusions:

- Dedicated exhibit booth within the Showcase & Vendor Expo
- Recognition as an exhibitor in Summit materials and communications
- One complimentary attendee registration
- One complimentary reception ticket
- Standard black draping and piping

Exhibit Investment:

- CHCA Members: \$3,300
- Non-Members: \$5,000

Optional Add-On:

- Promotional item included in attendee summit bags: \$500
(sponsor/exhibitor responsible for providing materials)



4. OTHER PARTNER OPPORTUNITIES

Opportunity	Price
Delegate Networking Reception	\$25,000
Healthcare Leadership Dinner	\$25,000
Breakfast Sponsor	\$15,000
Lunch Sponsor	\$15,000
Knowledge Mobilization Sponsor (post-event summary & insights)	\$10,000
Family and Friend Caregiver Access Sponsor	\$500 per complimentary caregiver registration (minimum one registration)
Panel Sponsor	\$8,000
Keynote Sponsor	\$8,000
Breakout Room Sponsor	\$5,000
Exhibit Booth	\$3,500-\$5,000
Session Recording Sponsor	\$5,000
Summit Bags Sponsor	\$5,000
Program Sponsor	\$5,000
Wi-Fi Sponsor	\$5,000
Coffee Station/ Break Sponsor	\$5,000
Rest & Reset Sponsor	\$4,000
Registration Page Sponsor	\$4,000
Coat Rack Sponsor	\$4,000



**THANK
YOU**

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