



CANADIAN HOME CARE ASSOCIATION **MEMBERSHIP**

Join us!



Canadian
Home Care
Association

ENGAGEMENT
IN **PROJECTS**
AND INITIATIVES

RECOGNITION IN
CHCA MATERIALS AND
COMMUNICATIONS

JOINT **ADVOCACY**
MEETINGS WITH **KEY**
STAKEHOLDERS

ACCESS TO
MEMBERS
ONLY
SECTION

INVITATIONS TO
SPECIAL EVENTS
AND **CONSULTATIONS**

UNIQUE CHCA **MEMBER LOGO**

CUSTOMIZED REPORTS ON
HOME CARE PRIORITIES

FEATURED IN CHCA
SPOTLIGHT ON
INNOVATIONS

CANADIAN HOME CARE ASSOCIATION

MEMBERSHIP

USER FRIENDLY TOOL KITS
WITH **KEY MESSAGES**

DISCOUNT
ON CHCA
HOSTED
EXPERT
WEBINARS

INVITATIONS TO
CHCA
EVENTS

ACCESS TO
RESOURCES
AND INFORMATION

PRIVATE CONSULTATION
WITH **CHCA BOARD** AND
HOME CARE LEADERS

SHOWCASED IN
HIGH IMPACT
PRACTICES



THE CANADIAN HOME CARE ASSOCIATION (CHCA) is dedicated to advancing excellence in home care. As a national membership association, the CHCA funds and manages projects that address pan-Canadian priorities in the home care sector. A recognized and respected facilitator, the CHCA builds connections across the country and coordinates sharing of information and promising practices.

The CHCA represents a wide range of stakeholders involved in home and community care. Members include federal, provincial and territorial governments, publicly funded home care programs, health authorities, service providers, pharmaceutical companies, equipment suppliers, information technology companies and others with an interest in home care.

The CHCA's work advances four strategic areas:

ADVOCACY

informing and influencing policy and practice

AWARENESS

increasing the understanding of the role and value of home care

KNOWLEDGE

building capacity through partnerships and networking

LEADERSHIP

initiating conversations that catalyze change

BENEFITS OF MEMBERSHIP

ADVOCACY AND REPRESENTATION

The CHCA informs and influences policy and practice to advance home care priorities through local and national initiatives.

UPDATES ON HOME CARE TRENDS AND DIRECTION

CHCA's dedicated team is constantly tracking and monitoring the latest trends and developments affecting home care across Canada. Members have access to market information and strategic directions through the CHCA's **pan-Canadian scans** that include Portraits of Home Care in Canada, Pediatric Home Care, Rural and Remote Home Care and other key publications.

INFLUENCING NATIONAL AND REGIONAL POLICY AND PROGRAMMING

As a membership-driven organization, our strategic priorities and targeted programs are set by our members. Members are represented through their regional or sector director, who brings local market intelligence and key priorities to the strategic planning process for the association. Through our **National Advocacy Campaigns**, the CHCA provides members with key messaging and materials to become actively engaged in shaping policy and program directions.

AWARENESS AND RECOGNITION

The CHCA is dedicated to advancing excellence in home care and championing the highest quality of care for all patients and their carers.

INFORMATION AND ANALYSIS

The CHCA staff is actively involved with federal, provincial and territorial government agencies that are responsible for the funding and oversight of home care across Canada. CHCA keeps its members ahead of the curve on all issues by using the following sources:

- Advocacy Updates: an e-newsletter provides targeted messaging on federal government action, policy and general news affecting home care across Canada.
- Multi-location members are supported by the CHCA Knowledge Network team who source information on key home care priorities.

RECOGNIZING INDUSTRY LEADERS

As a CHCA member, organizations are immediately recognized as being committed to excellence and quality in home care. The CHCA seeks to create and promote a standard of excellence in home care that is reflected in our National Home Care Principles. By displaying the unique CHCA membership logo, organizations demonstrate their dedication to upholding and promoting these principles and values.

Keeping members informed about issues and opportunities that will impact them.



KNOWLEDGE AND CAPACITY BUILDING

The CHCA provides practical approaches to address home care challenges and access to information and tools to support evidence-informed decision-making.

RESEARCH AND DEVELOPMENT

In the constantly changing and cost-conscious environment of health care, the CHCA provides members with a fertile place to test and launch new programs and products. Whether by engaging in knowledge exchange to support specific **research projects**, or working with the CHCA's team to explore the best strategy in introducing new concepts to the home care market, CHCA members are always in the know. Sustaining Patron members have unique access to strategic sessions with home care leaders to test and evaluate new programs.

ACCESS TO TOOLS, RESOURCES AND CUSTOMIZED COACHING

Through our **Home Care Knowledge Network**, CHCA members can access tools, resources and team coaching to build capacity and improve performance. Members collaborate to identify and resolve issues that impact the availability and delivery of high quality home care services. Members can engage in **SPRINT Implementation collaboratives**, remote learning through **virtual learning webinars** and capacity building with new **tools and resources**.

LEADERSHIP AND INNOVATION

The CHCA shares best practices and hands-on experiences across the country and facilitates the creation of networks and partnerships.

IDEAS EXCHANGE AND NETWORKING FORUMS

One of the best opportunities for professional and personal development is at the CHCA's Home Care and invitational roundtables. These events provide unique opportunities for members to build new relationships, meet with senior home care leaders and provide their informed opinions on key home care areas.

IDENTIFYING, SCALING AND SPREADING INNOVATION

The CHCA identifies and disseminates innovative models through our High Impact Practices series. Written by the expert team at the CHCA, these evidence-informed practices describe new ways to improve the effectiveness and efficiency of home care. **High Impact Practices** profile the extraordinary work done by CHCA members and provide easy reference guides to facilitate the scale and spread of innovation across the country.

Membership in the CHCA provides a range of benefits and value that can be customized to each organization's needs.



MEMBERSHIP OPTIONS

Choose the membership level that best suits your organizational needs.

CHCA MEMBER

This membership level is for organizations that want to stay connected to the changes and trends in home and community care. It is designed for organizations who want to be recognized for their work in the home care sector, access up-to-date sector information and receive invaluable discounts on attendance at our Virtual Learning Series.

CHCA MULTI-LOCATION OR PROVINCIAL HEALTH AUTHORITY

Specially designed for provincial or territorial health authorities that service multiple locations across a jurisdiction, this membership level addresses the unique needs of large organizations. It allows central office and district locations or zones to enjoy the generous CHCA benefit package while remaining informed of and current with the constant changes in home care. A unique feature of this membership is a complimentary support to source information and resources specific to local home and community care issues.

PARTNER LEVEL MEMBERSHIP

The Partner membership level is designed to engage team and staff members in the identification, dissemination and application of new programs and resources. In addition to the CHCA Member benefits, CHCA Partners are involved in roundtable discussions and are provided with opportunities to test new concepts and ideas and showcase innovations. This membership gives organizations a competitive edge and strategic advantage in the growing home care market.

PATRON LEVEL MEMBERSHIP

This membership category maximizes organizations' involvement in the CHCA and their impact on the home care sector across Canada. Sustaining Patrons choose to be involved in all CHCA projects and initiatives, providing opportunities to develop valuable relationships. Sustaining Patrons have open access to the CHCA team to facilitate broader peer-to-peer interactions and shared learning. Whether it is profile, engagement or learning, Sustaining Patrons receive priority invitations to participate on expert working groups, join improvement collaboratives, present at CHCA-sponsored events and meet with home care leaders across the country.

CHCA membership includes funders, policy planners, administrators, and providers from across the country.



MEMBERSHIP BENEFITS AND INVESTMENT

		Member	Multi-Location or Provincial Health Authority	Partner	Patron
ADVOCACY	User friendly tool kits with key messages	■	■	■	■
	Collaborative input on public relations initiatives			■	■
	Joint advocacy meetings with key stakeholders				■
REPRESENTATION	Engagement in projects and initiatives	■	■	■	■
	Co-host focus groups with home care leaders			■	■
	Customized strategy sessions				■
AWARENESS	Access to Members Only Section	■	■	■	■
	Featured in the Home Care Knowledge Centre		■	■	■
	Invitations to special events and consultations			■	■
RECOGNITION	Unique CHCA Member Logo	■	■	■	■
	Featured in CHCA Spotlight on Innovations			■	■
	Recognition in CHCA materials				■
KNOWLEDGE	E-bulletins on market trends and changes	■	■	■	■
	Customized reports on home care priorities		■	■	■
	Private sessions with home care leaders				■
CAPACITY BUILDING	Discount on Virtual Learning Webinar attendance	■	■	■	■
	Customized Expert Webinars to meet unique needs		■	■	■
	Invitation to present on Virtual Learning Webinars			■	■
	Input into Virtual Learning Webinar content				■
LEADERSHIP	Input into CHCA strategic priorities	■	■	■	■
	Participation on expert advisory groups			■	■
	Profile in CHCA reports (case studies)		■		■
INNOVATION	Update on leading practices	■	■	■	■
	Participation in new innovative programs		■	■	■
	Showcased in stakeholder consultations				■
INVESTMENT (ANNUAL FEE)*		\$1,200 ^{+HST}	\$6,000 ^{+HST}	\$3,500 ^{+HST}	\$7,000

*Membership term: April–March. Fees are not pro-rata.

The CHCA is currently reviewing its member benefits, with the goal of providing the support and value you expect from us. Over the next few months, we will be reaching out to current and prospective members for feedback to help guide this process. July 2025