



CHCA Joins Prestigious Advisory Committee on National Research Council's Aging in Place Challenge

November 18, 2021 – Mississauga (ON) - The Canadian Home Care Association (CHCA) is pleased to announce the participation of our Chief Executive Office, Nadine Henningsen on the Aging in Place (AiP) Program Advisory Committee. This key role will enable the voice of CHCA members to inform the strategic direction on the new Challenge Program launched by the National Research Council (NRC).

The Aging in Place Challenge program aims to support older Canadians' choice to age in place within their own homes and communities through technology and innovation. The program's objectives focus on improving the quality of life of older adults and their personal caregivers through innovation for safe and healthy aging, supporting a sustainable model for long-term care by shifting focus toward preventive home and community-based care. The aim is to enable nursing homes to concentrate on older adults with the highest needs while reducing costs to the Canadian health care system.

Officially launched in 2021, the program's strategic direction is guided by the members of the Program Advisory Committee. "It is an important opportunity to share the experience and expertise of home and community care providers in shaping this critical work", said Nadine Henningsen, CHCA CEO, "It is an honour to service on this committee with other experts from academia, government and industry."

Over the seven-year timeframe, the advisory committee will provide expert guidance on current R&D trends, advances and/or gaps and opportunities; advise on technology and innovation issues of relevance to home and community care; input on strategic relationships with various stakeholder groups and recommendations on program performance measurement and knowledge translation.

Technological advancements have created new options for care delivery and supporting aging in place. These innovations can fundamentally change our approach to the delivery of health and social care and enable people to be more independent in their homes, remain in their homes longer, and be more engaged in their communities. The CHCA is committed to working with the federal government on this exciting initiative.

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About the Canadian Home Care Association (CHCA)

The CHCA, incorporated in 1990, is a national not-for-profit membership association representing home care stakeholders from governments (federal, provincial and territorial), health authorities, publicly funded home care programs, service providers, medical and technology companies, researchers and others with an interest in home care. The CHCA advances excellence in home care and continuing care through leadership, awareness, advocacy and knowledge.

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