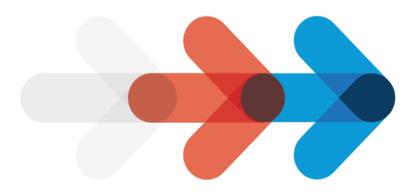


Technology and the Patient/Caregiver Perspective

Canadian Home Care Association Summit Vancouver British Columbia October 23, 2018

Shelagh Maloney EVP, Digital Health Engagement and Marketing Canada Health Infoway



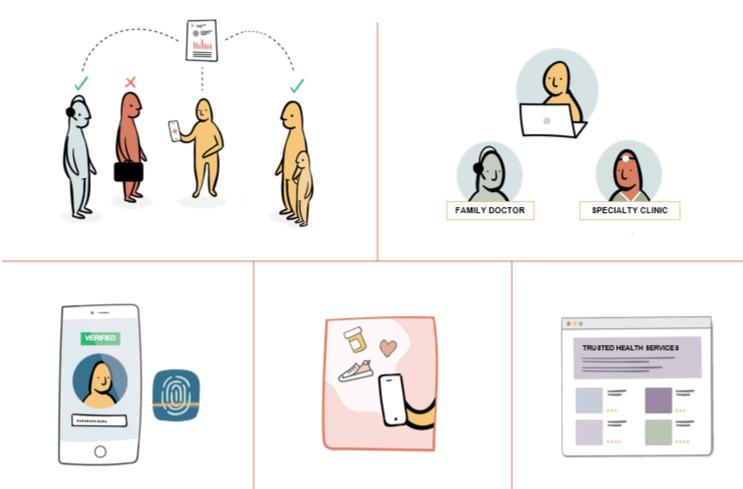


Canada Health Infoway: Driving Access to Care

Visio n	Healthier Canadians through innovative digital health solutions	
Missio n	Infoway will bring a pan-Canadian focus to: improving the patient experience, improving the health of populations, and unlocking value for the health care system	
Strategy	Provide safer access to medications, starting with PrescribeIT [™] , Canada's e-prescribing service	ACCESS Health Provide access to personal health information and digital health services for Canadians and their providers through ACCESS Gateway



The Informed and Directive Patient





Patient/Citizen Engagement Approach

Listen

to the needs/perspectives of Canadians

• Through surveys, focus groups, consulting with patient advocacy groups, open innovation challenges, and other means in order to inform strategy and programs.

Amplify

the voice of patients and patient advocates

- Inspire awareness and broader engagement through the *Better Health Together* public education campaign.
- Embed this perspective throughout Infoway's work and that of its partners.

Invest

in initiatives that directly address Canadians' priorities

• Trial, scale and spread consumer health solutions, including electronic access to one's own personal health information and to priority patient online services

Influence

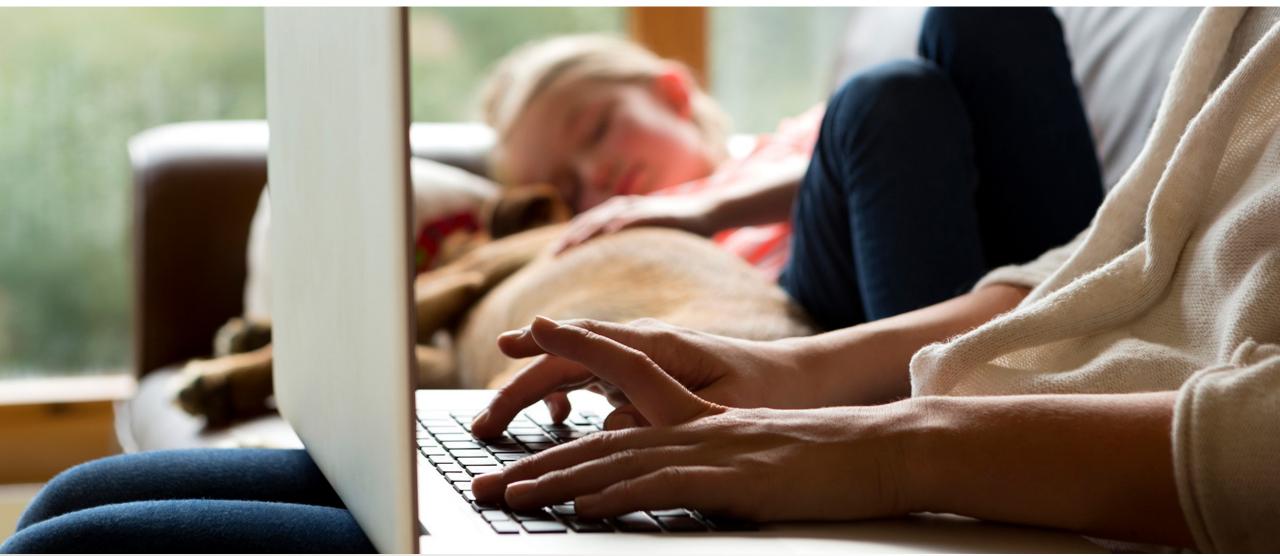
others to support effective use of consumer health

• Through research and evaluation, knowledge translation, empowering patient storytellers, informing policy decisions, supporting change management, and other means.





CONNECTING PATIENTS FOR BETTER





Report Highlights

The majority of Canadians

see multiple care providers in addition to their regular doctor/place of care to support their health care needs.



Availability of digitally-enabled

health services (e-services) are not meeting the demands of Canadians.



Canadians accessing their medical records the past year has doubled

(7% - 15%).



The top four e-services

in demand by Canadians include:

- Renewing prescriptions
- · Viewing their health records
- Confirmation of specialist referrals and notification of confirmed specialist appointments
- Online booking of appointments



Canadians with access

to digitally-enabled health services report improved:

- Convenience
- Self-management
- Timeliness of care
- Communication
- Ability to work in partnership with their care providers



There is a growing trend

for smartphone use when accessing digital health e-services.









https://www.youtube.com/watch?v=5JOVlJkO1Cw&t=18s



6









Kids Help Phone 🙂

Québec 🔡



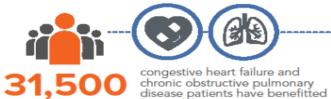
MyChart[™] **MyChart**[™]



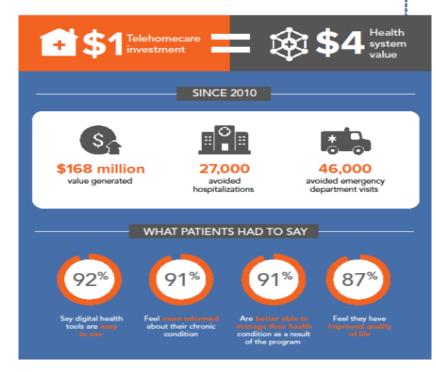




Telehomecare: Delivering Value for Canadians



congestive heart failure and chronic obstructive pulmonary disease patients have benefitted from telehomecare since 2010.



Learn more: www.infoway-inforoute.ca/telehomecare









Thank You!



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