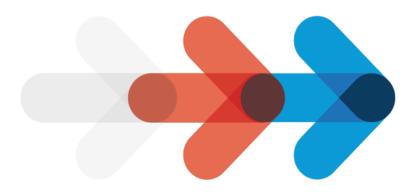


# Technology and the Patient/Caregiver Perspective

Canadian Home Care Association Summit Vancouver British Columbia October 23, 2018

**Shelagh Maloney** EVP, Digital Health Engagement and Marketing Canada Health Infoway





### Canada Health Infoway: Driving Access to Care

Visio n	Healthier Canadians through innovative digital health solutions	
Missio n	Infoway will bring a pan-Canadian focus to: improving the patient experience, improving the health of populations, and unlocking value for the health care system	
Strategy	Provide safer access to medications, starting with PrescribeIT <sup>™</sup> , Canada's e-prescribing service	ACCESS Health Provide access to personal health information and digital health services for Canadians and their providers through ACCESS Gateway



### **The Informed and Directive Patient**





### Patient/Citizen Engagement Approach

### Listen

### to the needs/perspectives of Canadians

• Through surveys, focus groups, consulting with patient advocacy groups, open innovation challenges, and other means in order to inform strategy and programs.

### Amplify

### the voice of patients and patient advocates

- Inspire awareness and broader engagement through the *Better Health Together* public education campaign.
- Embed this perspective throughout Infoway's work and that of its partners.

#### Invest

### in initiatives that directly address Canadians' priorities

• Trial, scale and spread consumer health solutions, including electronic access to one's own personal health information and to priority patient online services

#### Influence

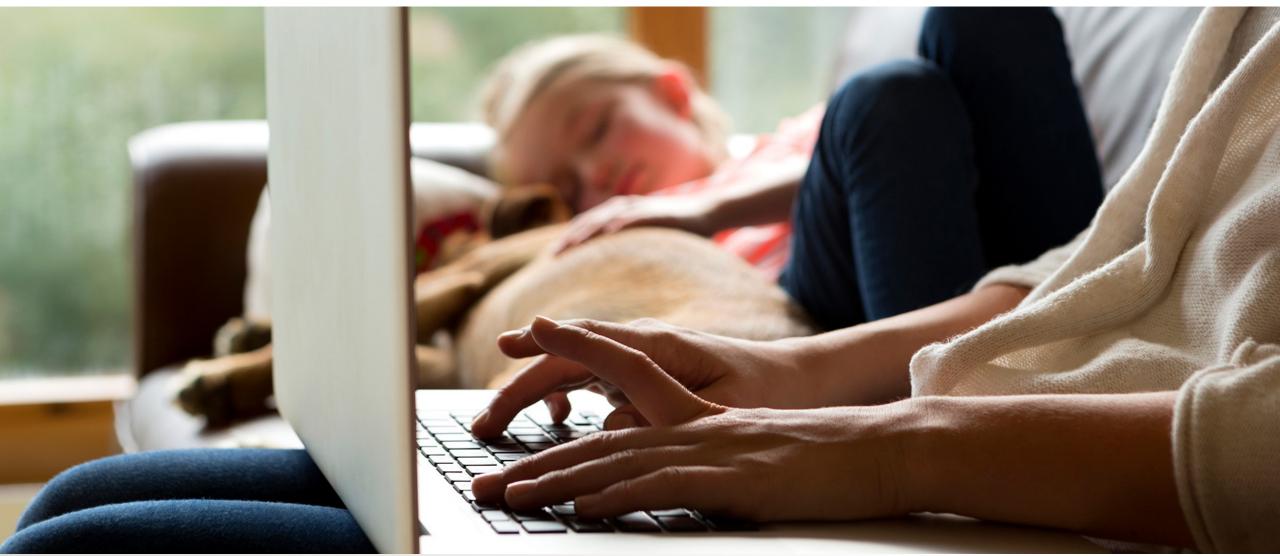
### others to support effective use of consumer health

• Through research and evaluation, knowledge translation, empowering patient storytellers, informing policy decisions, supporting change management, and other means.





### **CONNECTING PATIENTS FOR BETTER**





# **Report Highlights**

### The majority of Canadians

see multiple care providers in addition to their regular doctor/place of care to support their health care needs.



### Availability of digitally-enabled

health services (e-services) are not meeting the demands of Canadians.



Canadians accessing their medical records the past year has doubled

(7% - 15%).



### The top four e-services

in demand by Canadians include:

- Renewing prescriptions
- · Viewing their health records
- Confirmation of specialist referrals and notification of confirmed specialist appointments
- Online booking of appointments



### **Canadians with access**

to digitally-enabled health services report improved:

- Convenience
- Self-management
- Timeliness of care
- Communication
- Ability to work in partnership with their care providers



### There is a growing trend

for smartphone use when accessing digital health e-services.









https://www.youtube.com/watch?v=5JOVlJkO1Cw&t=18s



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Kids Help Phone 🙂

# Québec 🔡



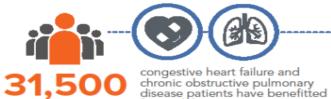
MyChart<sup>™</sup> **MyChart**<sup>™</sup>



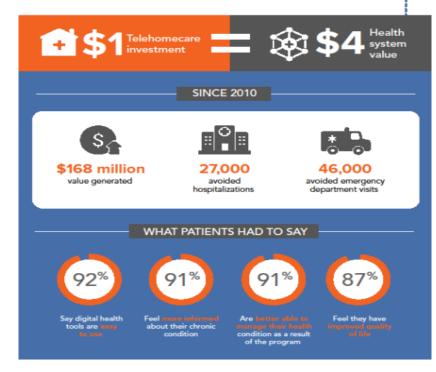




# **Telehomecare:** Delivering Value for Canadians



congestive heart failure and chronic obstructive pulmonary disease patients have benefitted from telehomecare since 2010.



#### Learn more: www.infoway-inforoute.ca/telehomecare









## **Thank You!**



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