

CANADIAN HOME CARE ASSOCIATION STRATEGIC DIRECTIONS



STRATEGIC GOAL

Knowledgeable and skilled providers, empowered patients and engaged caregivers; supported by systems, policies and programs, will result in:

- Better care through **proactive**, integrated care outside of the hospital.
- Better outcomes through **collaborative**, high quality care in the home and community setting.
- Better patient experience and value for investment through **efficient and effective** care in the home



GUIDING PRINCIPLES

PATIENT AND FAMILY-CENTRED CARE	ACCESSIBLE CARE	ACCOUNTABLE CARE
EVIDENCE-INFORMED CARE	INTEGRATED CARE	SUSTAINABLE CARE



AREAS OF INFLUENCE

ADVOCACY Inform and influence policy and practice	AWARENESS Promote the importance of home care	KNOWLEDGE Facilitate continuous learning and information dissemination	LEADERSHIP Stimulate conversations that catalyze change
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TARGET AUDIENCES

Frontline Service Providers Patients and Carers	Administrators Program Developers	Policy Planners Funders
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ENABLERS

Diverse and Active membership	Partnership and Networking	Expertise and unique knowledge base
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STRATEGIC OBJECTIVES 2017-2020

SKILLS AND CAPACITY BUILDING Facilitate knowledge and skills development across the home care sector	INTEGRATED MODELS OF CARE Promote integrated models of care between home care, primary care, acute care and social services.	NATIONAL BENCHMARKS FOR HOME CARE Support the adoption of harmonized home care principles and national principle-based standards.	OPERATIONAL EXCELLENCE Foster collaborative networks and accessible resources across the home care sector.
Create knowledge tools	Share leading practices	Promote harmonized principles	Engage members
Facilitate knowledge application	Encourage scale and spread	Create principle-based standards	Develop partners
		Inform indicator development	Influence decision-makers



Canadian Home Care Association
Association canadienne de soins et services à domicile

Advancing Excellence in Home Care

The Canadian Home Care Association (CHCA), incorporated in 1990, is a national not-for-profit membership association representing home care stakeholders from governments, health authorities, local health integration networks, service providers, and equipment and technology companies. The CHCA advances excellence in home care through leadership, awareness, advocacy and knowledge.

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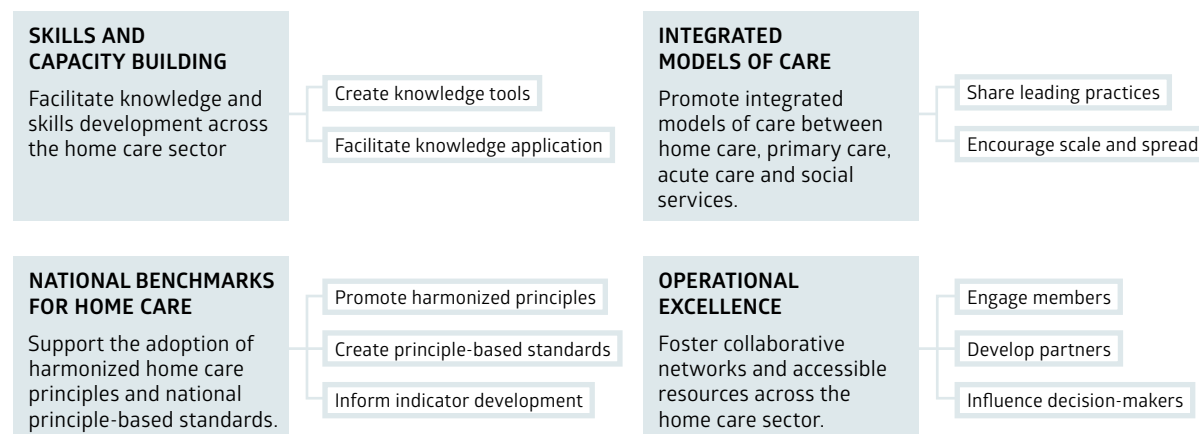


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