

CANADIAN HOME CARE ASSOCIATION STRATEGIC DIRECTIONS



STRATEGIC GOAL

Knowledgeable and skilled providers, empowered patients and engaged caregivers; supported by systems, policies and programs, will result in:

- Better care through **proactive**, integrated care outside of the hospital.
- Better outcomes through **collaborative**, high quality care in the home and community setting.
- Better patient experience and value for investment through **efficient and effective** care in the home



GUIDING PRINCIPLES

PATIENT AND FAMILY-CENTRED CARE	ACCESSIBLE CARE	ACCOUNTABLE CARE
EVIDENCE-INFORMED CARE	INTEGRATED CARE	SUSTAINABLE CARE



AREAS OF INFLUENCE

ADVOCACY Inform and influence policy and practice	AWARENESS Promote the importance of home care	KNOWLEDGE Facilitate innovation and knowledge mobilization	LEADERSHIP Stimulate conversations that catalyze change
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TARGET AUDIENCES

Frontline Service Providers Patients and Carers	Administrators Program Developers	Policy Planners Funders
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ENABLERS

Diverse and Active membership	Partnership and Networking	Expertise and unique knowledge base
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STRATEGIC OBJECTIVES 2017-2020

PEOPLE: SKILLS AND CAPACITY BUILDING

Facilitate knowledge and skills development across the home care sector.

- Create knowledge tools
- Advance knowledge application

PROCESS: INTEGRATED CARE

Promote integrated models of care between home care, primary care, acute care and social services.

- Share leading practices
- Enable scale and spread

POLICY: NATIONAL BENCHMARKS

Support the adoption of harmonized home care principles and national principle-based standards.

- Foster adoption of harmonized principles
- Establish principle-based standards
- Encourage measurement and reporting

OPERATIONAL EXCELLENCE

Foster collaborative networks and accessible resources across the home care sector.

- Engage members
- Develop partners
- Influence decision-making